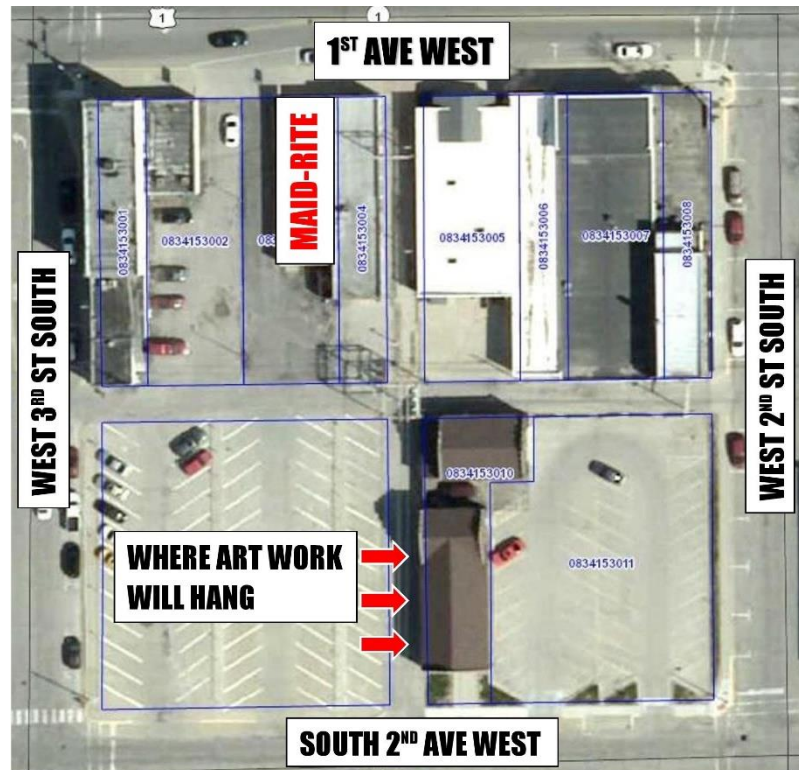


Call for Entries: Newton Main Street Pocket Park Art Competition

Create artwork to enhance your community! The Main Street Design Committee invites you to submit an original art piece to hang on the brick county maintenance building (near the newly resurfaced parking lot south of Maid Rite restaurant) in downtown Newton to help make the area into an attractive pocket park location that residents can enjoy! Artwork selected will be photographically enlarged onto durable materials that will be hung to enhance the pocket park, making the area more attractive. Sidewalks, benches, plantings and even a phone booth will be added to beautify the alleyway pocket park.

Your entry should

1. Be 2D Art of any medium.
2. Use thick, bold lines that read well from a distance.
3. Utilize a color scheme popular in the mid-20th century by using three or more of these colors: orange; yellow; avocado green; gold; turquoise; brown (this is a guideline but not a requirement).
4. Be unframed.
5. Picture an aspect of Newton or Jasper County that you enjoy (What characteristics of your county do you love?)
6. Measure: 23 1/2 "x 12" (**vertical orientation**) or 19" x 12" (**vertical orientation**).
7. Be delivered to the Newton Main Street office, 113 First Ave. W, by **4:00 p.m. Friday, April 14th, 2017**.
8. Be unsigned. Due to blind judging, artwork may not have identifying information located anywhere on the artwork. Your work will be identified as yours, if chosen, by us adding your name on a plaque once the art is hung in place.



JUDGING: The Main Street Design Committee Pocket Park Art Competition will be judged by a panel of community members and artists.

ELIGIBILITY: All Jasper County residents--past or present, are eligible to submit their original artwork for consideration.

PRIZES: Artists whose work is selected will receive a \$50.00 prize

More About the Mid-Century Modern Aesthetic, 1933-1965:

Newton's downtown Main Street historic district is considered a mid-Century modern aesthetic---the first such designation in Iowa for a district made up predominantly of this type of architecture. Newton, always progressive, embraced the new style of architecture that made its way across the Atlantic from Europe a few years before World War II. The Mid-Century Modern architectural "style" featured simplified lines with little ornamentation as well as flat planes, large windows, and often a use of modern materials (think beige tile on P.J.'s Deli) or technologies (such as the cantilevered roof of the Maytag Headquarters entrance that was shortened due to structural challenges). Mid-Century Modern is less a uniform style and more a guiding spirit to enhance the lives of people living within the walls of the Mid-Century Modern buildings by making their lives more convenient, comfortable, and open to allow viewing of the natural surroundings outside their walls.

Please complete the form below and attach to the back of your submitted artwork:

Name _____

Address _____

If you are not a current resident, when did you reside in Jasper County? _____

Phone number(s) _____ Email address _____

Your name (as you sign your work): _____

Signature _____ Date _____

By submitting your artwork you agree to the following terms and conditions:

The submitter understands, that as a condition of participation in the contest, they are granting Newton Main Street permission to display the artwork; to photograph, film, or otherwise record artwork; and, to reproduce the artwork in whole, in part or composite whether chosen as a winner or not. The submitter waives and releases any and all rights to inspect/approve the final product, and they release, discharge, and hold harmless Newton Main Street from any liability by virtue of the use of the artwork or images. Full credit will be given to the artist in any event the artwork may be used. Any funds raised by use of the artwork will solely be used for Newton Main Street's purpose.

Loss or Damage of Artwork in transit

The submitter is responsible for insuring the Artwork for shipment. In the event of loss or damage of insured artwork Newton Main Street, the receiver, will notify the submitter immediately and will return all damaged artwork and packaging to the shipping company and place a damage claim.

Return of Artwork

The artwork will not be returned once submitted.