



Newton Main Street Board of Directors and Committee Application

Name: _____

Phone Number: _____ E-mail: _____

Business/Employer: _____ Position: _____

Are you a property owner in the Main Street District? Yes No

I am interested in serving on the: Board of Directors Committee

If you would like to serve on a committee, which committee (see descriptions below):

Promotion | Design | Organization | Economic Restructuring

Please briefly explain why you would like to be a Main Street volunteer? _____

Please list your involvement with other community activities or groups: _____

Main Street committee descriptions

Design: improves the Main Street District’s physical elements and creates a safe, inviting environment for shoppers, workers, and visitors. Activities include assisting with planning renovations of historic buildings and public space improvements, developing sensitive design management practices, educating business and property owners about design quality, and emphasizing the economic impact of historic preservation.

Economic Restructuring: attains an in-depth understanding of the Main Street District’s economic condition, works to retain and expand existing businesses to offer a balanced commercial mix, recruits new businesses the market can support, works to convert underused commercial space into economically productive property, and builds a commercial district that responds to the needs of today’s consumers.

Organization: oversees internal program functions and keeps stakeholders and the community informed and engaged. The committee raises money for activities and administration, devises a communications strategy, budgets and manages program finances, and recruits and retains volunteers.

Promotion: markets the Main Street District as the center of commerce, culture and community life for residents and visitors alike. The committee creates image development campaigns, retail promotions and special events with the main goal of bringing people to the Main Street District.

Please complete and return to:

Newton Main Street

113 1st Ave. W.

Newton, Iowa 50208

or newtonmainstreet@gmail.com